

2012-2013 Catalog

Name: _____ ID#: _____ Date: _____

Business Administration: Sport Management 54 units

Core: 33 units

| | Tr/CU | Grade | Transfer course approved |
|---|-------|-------|--------------------------|
| Act 211: Financial Accounting | 3 | _____ | _____ |
| Act 212: Managerial Accounting | 3 | _____ | _____ |
| Bus 251: Legal Environment of Business | 3 | _____ | _____ |
| Bus 261: Information Technology | 3 | _____ | _____ |
| Bus 224: Business Writing/ Presentation | 1 | _____ | _____ |
| Bus 475: Business Strategy | 3 | _____ | _____ |
| Bus 483: Business Ethics | 3 | _____ | _____ |
| Bus 490: Internship | | | |
| or ESS 490: Sport Mgt Internship | 2 | _____ | _____ |
| Eco 201: Macroeconomics | | | |
| or Eco 202: Microeconomics | 3 | _____ | _____ |
| Fin 331: Finance | 3 | _____ | _____ |
| Mgt 321: Management | 3 | _____ | _____ |
| Mkt 341: Marketing | 3 | _____ | _____ |

Sport Management Emphasis: 21 units

| | | | |
|--|---|-------|-------|
| ESS 222: Org/ Mgt of Sport | 3 | _____ | _____ |
| ESS 320: Hist/ Sociocultural Foundations | 3 | _____ | _____ |
| ESS 323: Sport Mktng and Sponsorship | 3 | _____ | _____ |
| ESS 326: Sport Operation/ Facility Mgt | 3 | _____ | _____ |
| ESS 350: Sport Law | 3 | _____ | _____ |
| Mgt 424: Human Resource Management | 3 | _____ | _____ |

Choose one of the following : 3

| | | | |
|--------------------------------------|---|-------|-------|
| Com 422: Studies in Public Relations | 3 | _____ | _____ |
| Mgt 351: Diversity in Organizations | 3 | _____ | _____ |
| Mkt 344: The Advertising Agency | 3 | _____ | _____ |
| Mkt 353: Professional Selling | 3 | _____ | _____ |
| Mkt 442: Marketing Research | 3 | _____ | _____ |

Note: All transfer courses applicable to a major must be approved by the appropriate department.
Substitution forms are available in the Academic Advising Office.